

Earn Rewards For Your Participation

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

girl scouts
of new mexico trails

M2 Media Group



Fall Personalized Patch

with
your name
and avatar!

To Earn:

- Create your avatar
- Send 15+ emails
- Sell 3+ magazines and 36+ nut / chocolate items

You can choose whether you will want your avatar to be kayaking or relaxing in a hammock on your patch if earned.

Theme patches that fit together!



Girl Scout Cookie Crossover Personalized Patch

To Earn:

- Create your avatar in the Fall
- Send 15+ emails in the Fall
- Sell 350+ packages of cookies during the 2021 Girl Scout Cookie Program



Step 1- Visit the website



www.gsnutsandmags.com/gsnmtrails

(or click on the link from the council website)

Follow the prompts to participate in the online Fall Product Program. Please have your troop number before starting.

MY TROOP # _____



Step 2 - Create your personalized site



You will be creating an avatar who looks just like you. You can also record a personalized message for your avatar to deliver to friends and family. As you set up your site, she will earn virtual rewards as you complete the steps to create your personalized site for the Fall Product Program.

Step 3 - Send emails

When you send emails to friends and family, they will see your goal and hear your avatar deliver your special message. By clicking a link, they will be able to shop online while helping you reach your goal! Don't forget to share with additional friends and family on social media with the help of a parent/guardian. Please follow current GSUSA guidelines for online sales and marketing.

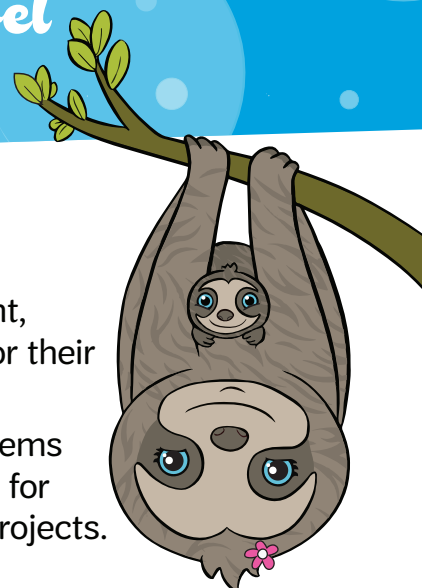


Introduction of Theme:

This year during our 2020 Fall Product Program we want girls to “Bravely Be You” with our travel companion, the pygmy three-toed sloth.

Benefits of Participating:

- Girls learn and practice the Five Skills: people skills, money management, business ethics, goal setting, and decision making, as they earn funds for their troop and exciting rewards.
- Proceeds stay locally to benefit our council and troops earn 15% on all items sold. The Fall Product Program is an excellent way to earn start up funds for your troop to use during the Girl Scout year to fund your activities and projects.



How the Fall Product Program Works:

This financial literacy program allows girls to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, chocolates and magazines. There are multiple ways to participate:

- In-person by taking orders using the nut order card and collecting payments
- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, or magazines shipped directly to them, or they can select from a group of nut and chocolate products that girls can deliver.

Important Dates:

- 9/25/20: Program begins – online ordering opens and girls may sell in-person
- 10/18/20: Last day to take orders on the order card
- 10/18/20: All orders received in person must be entered into the online system
- 10/22/20: Last day for online girl delivery orders
- 11/8/20: Last day for online orders for magazines and shipped nut and chocolate orders
- 11/9 - 11/13: Nut and chocolate items will be delivered to Service Unit sites

Fun Facts About the Pygmy Three-toed Sloth:

- They are the smallest of the three-toed sloths and live on the Isla Escudo de Veraguas, off the coast of Panama.
- They are critically endangered due to habitat destruction. There are less than 100 in the world.
- They are incredible swimmers and hold their breath underwater for up to 40 minutes!

Questions? Contact us at question@gsnutsandmags.com or 1-800-372-8520

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